

2024/2025

Mahon Point

Mall Locations



MAHON POINT MALL MAP



savills

HOBBS
LONDON

Boots

OMNIPLEX
CINEMAS

ZARA

MP
mahonpoint

115,000

Average Weekly Footfall



FRASERS

EST 1849

GYM+
COFFEE

TESCO

Bershka

stradivarius

Mahon Point **shopper stats**

77% ABC
Shopper

60 – 90
mins dwell
time

€150
average
spend



LOCATIONS

Lower Mall



L x W x H

Location 1 - Boots/O'Brien's 4m x 2.5m x 1.5m

Location 2 - JD Sports/Clarks 3m x 2.5m x 1.5m

Location 3 - Best/Tommy 3m x 2.5m x 1.5m

Location 4 - Stradivarius/Hobbs 4m x 2.5m x 1.5m

Location 5 - Zara/Bershka 4m x 2.5m x 1.5m

Location 6 - Next/Perfume Shop 5m x 2.5m x 1.5m

Location 7 - Cobbled Area (outdoor) 6m x 6m x 2m

Location 8 - Northern Entrance 3m x 3m x 1.5m

Licensed Area



Location 1

Boots/O'Brien's

LOCATION:

Busy northern mall location adjacent to cinema and food court.

SIZE:

Length: 4m
Width: 2.5m
Height: 1.5m

POWER: Yes



Licenced **Area**

Location 2

JD Sports/Clark's

LOCATION:

High visibility mid-mall location adjacent flagship shoe stores.

SIZE:

Length: 3m
Width: 2.5m
Height: 1.5m

POWER: Yes

CURRENTLY OCCUPIED ON A LONG-TERM BASIS



Licenced **Area**



Location 3

JD Sports/Tommy Hilfiger

LOCATION:

Busy mid-mall location with high volume of footfall, between main entrance and food hall.

SIZE:

Length: 3m

Width: 2.5m

Height: 1.5m

POWER: No



Licenced **Area**

Location 4

Stradivarius/Hobbs

LOCATION:

Busy mid-mall location with high volume of footfall, between main entrance and food hall.

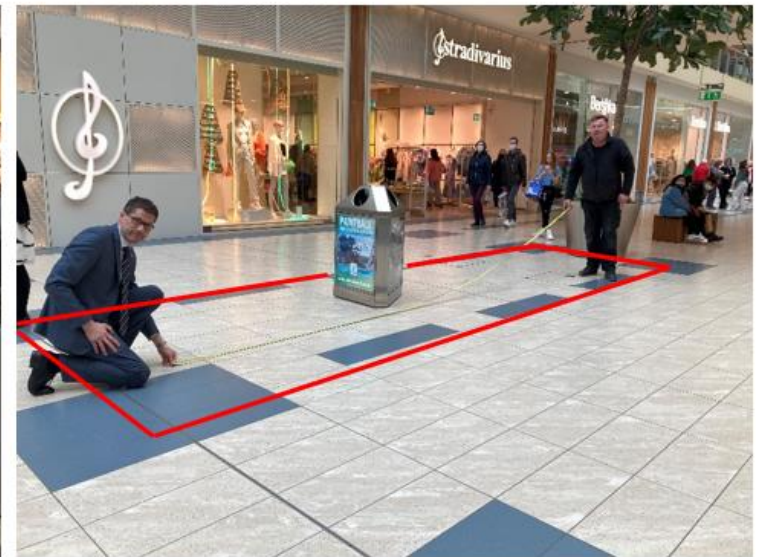
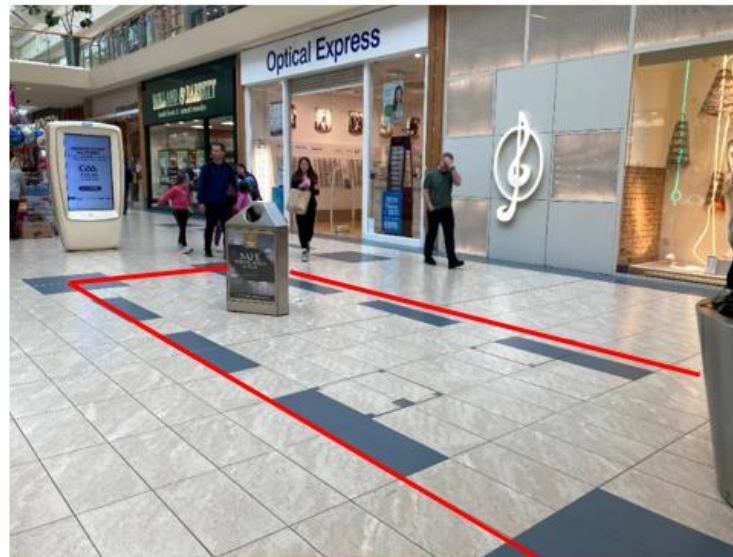
SIZE:

Length: 3m

Width: 2.5m

Height: 1.5m

POWER: No



Licenced **Area**

Location 5

Zara/Bershka

LOCATION:

High traffic area outside popular fashion stores.

SIZE:

Length: 5m

Width: 2.5m

Height: 1.5m

POWER: Yes



Licensed **Area**

Location 6

Next/The Perfume Shop

LOCATION:

Busy location inside Western Entrance. Larger space on the mall with great footfall.

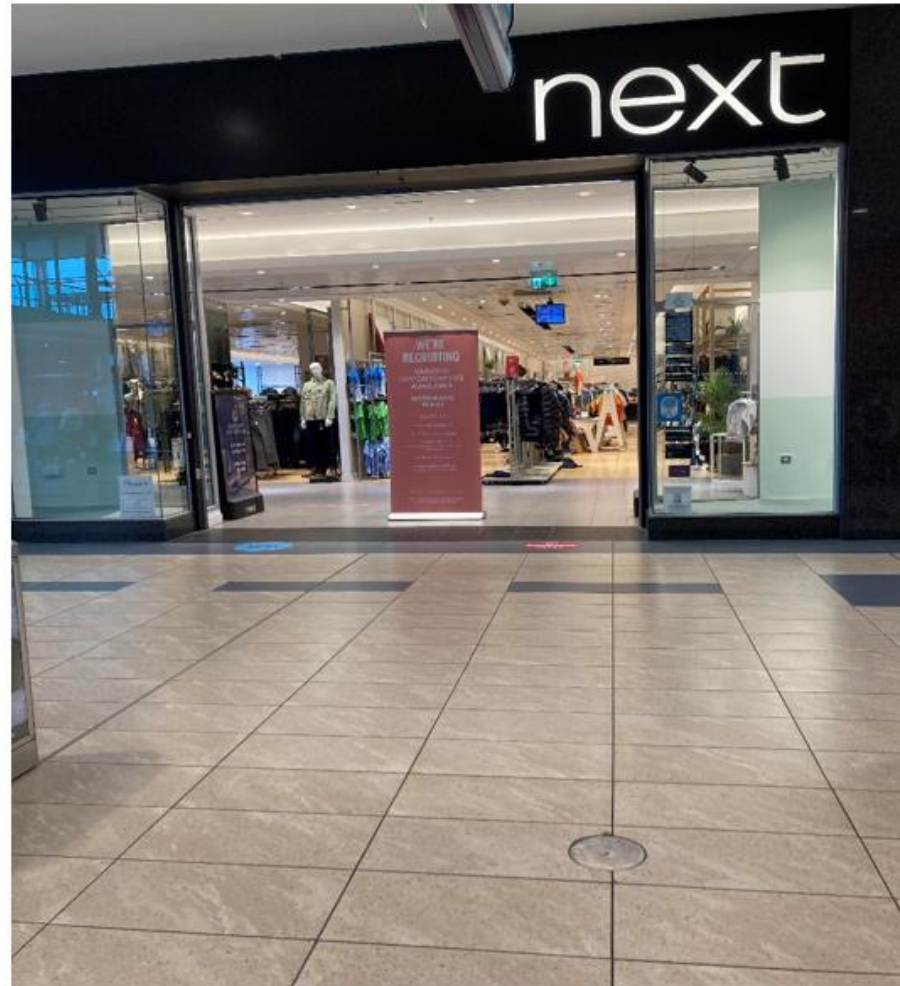
SIZE:

Length: 6m

Width: 2.5m

Height: 1.5m

POWER: Yes



Licensed **Area**

Location 7

Cobbled Area (Outdoor)

LOCATION:

Outdoor area beside at the Western Entrance that hosts our weekly award-winning Farmer's Market (Thursdays)

SIZE:

Length: 6m

Width: 6m

Height: 2m

POWER: Yes



Licenced **Area**

Location 8

Northern Entrance

LOCATION:

Circular mall space at cinema entrance, adjacent to Frasers/Boots

SIZE:

Length: 3m

Width: 3m

Height: 1.5m

POWER: Yes



LOCATIONS



Upper Mall

W x L x H

Location A - Zara Bridge 3m x 5m x 1.5m

Location B - Smiggle Bridge 2m x 4m x 1.5m

Location C - AYU Bridge 2m x 4m x 1.5m

Location D - Travelator 2m x 2m x 1.5m

Licenced **Area**

Location A

Zara Bridge

LOCATION:

High footfall area upstairs at Western entrance, near RedFM booth and adjacent to Zara.

SIZE:

Length: 5m

Width: 3m

Height: 1.5m

POWER: Yes



Licenced **Area**

Location B

French Connection Bridge

LOCATION:

Busy Upper Mall area with high visibility from lower mall.

SIZE:

Length: 4m

Width: 2.5m

Height: 1.5m

POWER: Yes



Licenced **Area**

Location C

Gym + Coffee Bridge

LOCATION:

Busy upper mall location with high footfall, and adjacent to popular flagship AYU and Gym + Coffee stores.

SIZE:

Length: 4m

Width: 2m

Height: 1.5m

POWER: Yes



Licenced **Area**

Location D

Travelator

LOCATION:

Top of travelator opposite
Next & Tesco Entrance

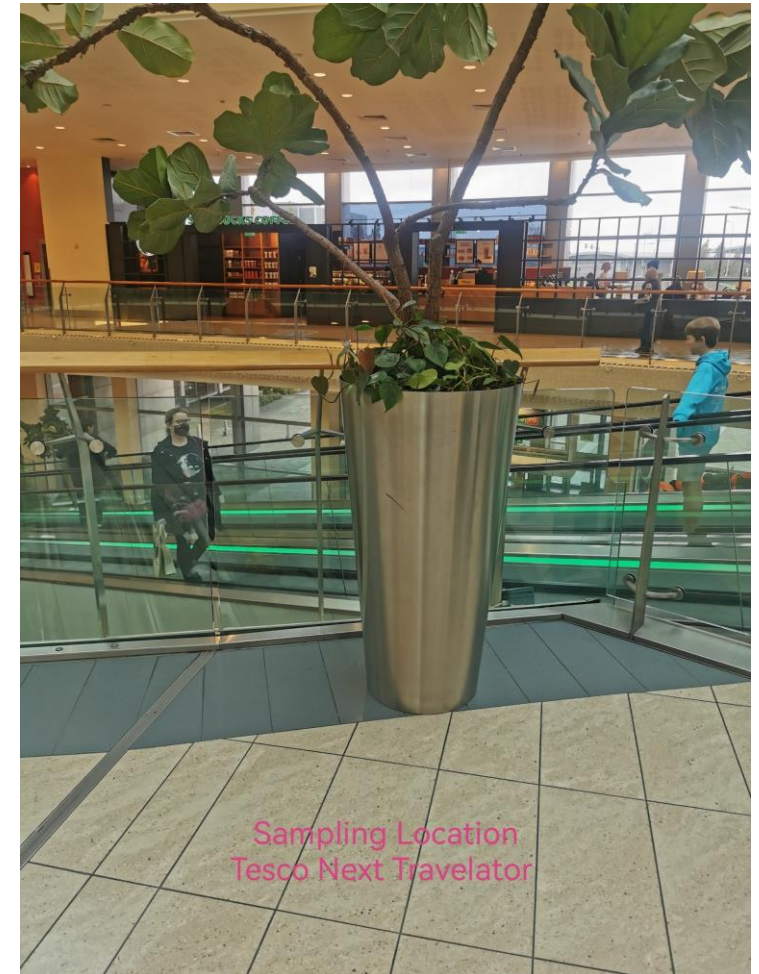
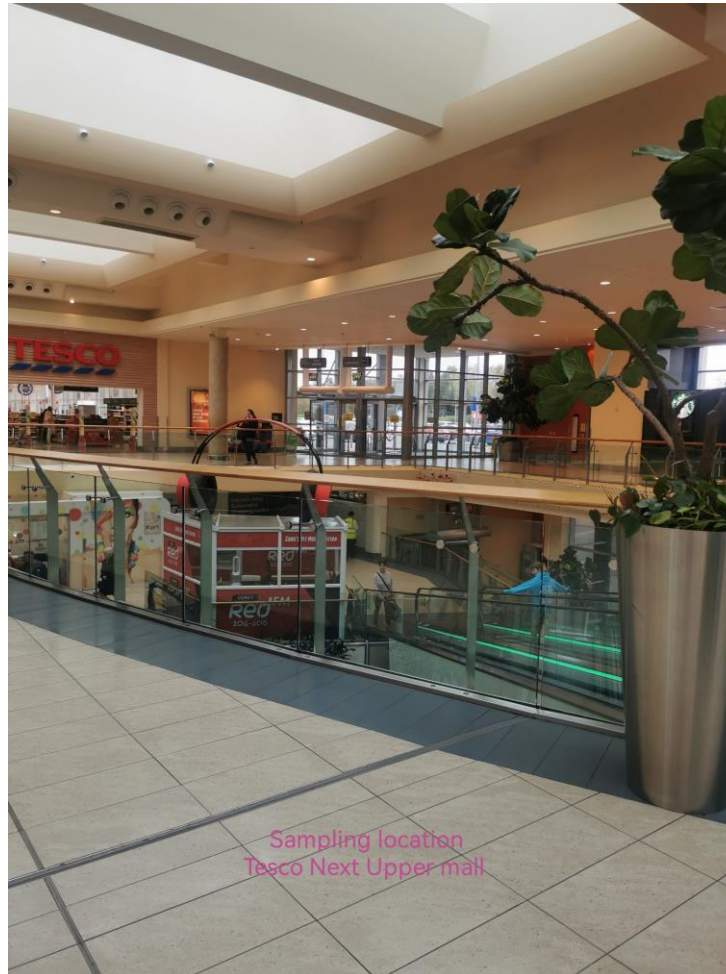
SIZE:

Length: 2m

Width: 2m

Height: 1.5m

POWER: Yes



Promotions Regulations

Centre Management reserves the right to delay, suspend or cancel any activity at any time should it not meet the required standards as outlined during the booking process or if any activity carried out is different to that outlined at the time of booking.

All aspects of any promotion display must be pre-approved by Centre Management. Display stands, signage and branding must be professionally designed and free standing. All promotion material must be of the highest standard.

Preferred sampling location can be requested but we cannot guarantee locations.

Sampling activities can be moved at the discretion of Centre Management where necessary.

Any products used for sampling must have been approved by the relevant authorities and must be in accordance with you insurance guidelines and any relevant Food Safety guidelines.

Products to be given away cannot be stacked on the mall at any stage.

Any samples shall be distributed from the designated sampling area only.

Staff must not eat or drink in the exhibition area.

Branded containers/bags can be used to store quantities of the product being sampled.

Children/persons under 18 sampling any product must always have parental consent.

Please ensure customers are aware of any allergy ingredients or potential allergy ingredients before any sampling takes place.

Please ensure promotional staff put a queuing system in place if necessary.

For wet sampling if approved, the organiser is responsible for providing waste bags to collect cups etc. and is responsible for clearing any spillages.

Samplers should sweep the promotional area and the centre after and during promotion to ensure there is no waste from the promotion around the centre.

Retail Units in the centre stocking the product may need to be re-imbursed with samples for loss of sales on day(s) of promotion.

Stands must be stocked at all times to a suitable capacity. Stocking of stands must take place outside of centre trading hours.

Stands must be kept neat and tidy at all times. All boxes, cartons, inventory and personal belongings must be stored out of sight at all times or removed from the exhibition area entirely.

Direct sales from stands must have the express permission of Centre Management.

You must provide staff and the tools to carry, set up and stock promotional displays – no centre staff will be available to provide assistance.

Promotional staff should be attired to a professional standard, wearing uniforms and name badges at all times.

Exhibitors should not approach passing trade and may not move through the malls/car parks distributing promotional material.

All Stands must be set up and open for business before the mall opens for trading each day and can only be dismantled after the centre is closed. Late setups/early dismantling will not be allowed under any circumstances.

Centre trading times must be adhered to. These will be issued to you at the time of booking. Stands MUST be manned by a promotion staff member at ALL times during Centre trading hours.

Exhibitors are responsible for providing security for their stands during the course of the promotion and overnight if necessary. Centre staff are NOT responsible for the security of any stand.

In centre promotions must adhere to the promotion dimensions specified at the time of booking. Display stands must not cause obstruction or obscure the visibility of shop fronts in any way.

The Savills logo consists of a solid yellow square with the word "savills" written in a lowercase, red, sans-serif font.

For more information contact:



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